



“We experienced a sales increase of over \$250M as a result of our work with Footprint.”

Bruce Campbell, Vice President

Meet Jamie Broughton:
Author and Professional Speaker
On Emerging Leaders

When Jamie graduated from business school and began his career at a multi-national, he was quickly pegged as “top-talent” and groomed for more senior roles. What people didn’t know was that he was actually doing just enough to look good without taking real chances.

In 1995, Jamie got a wake up call that changed his life. His fiancée was almost killed in a car/bike crash. She slipped into a coma that lasted 28 days and later needed five years of rehab to recover. During that time, Jamie took a long, hard look at the average life he had been living before that. He didn’t like what he saw.

His fiancée’s crash launched him on a personal crusade to dramatically alter how he lived and worked. This led to the founding of his leadership development practice, Footprint Leadership, in 2001 and among other things a deepened passion for ultra-endurance cycling.

His company specializes in helping organizations fully leverage their emerging leaders.

Jamie is a sought-after speaker, has addressed audiences across the country and is the **author of the forth-coming book “Get the Best from Your Best.”** He has also been featured in The Globe and Mail, Profit Magazine and on CBC radio.

Footprint clients expect and get tangible ROI. One financial services client wanted to capture the potential of an important employee. Together we rebuilt relationships between key groups and increased sales by \$250 million. People internally kept asking “what happened?!”



www.footprintleadership.com

Breakaway!

Four Secrets to Breakthrough Leadership



Reaching for big goals and taking on brand new challenges are two of the most common situations facing Emerging Leaders. Most don’t do as well as they could because they’re limited by what they

think leadership is all about.

The good news is that many of the common myths and assumptions about what it takes to lead are false. In this presentation, I’ll bring the often “exclusive” view of leadership back down to earth where it belongs. I’ll also give you the essential tools and perspectives you need to break the dam and get the breakthrough results you and your company are capable of.

Here’s what we’ll cover:

- 1** Tame the #1 factor that can squash peak-performance.
- 2** Build the crucial muscle all great leaders use but 98% ignore.
- 3** Become skilled at uncovering and eliminating leadership inhibitors.
- 4** Commit to the only thing that will produce the results you want.



For a brief video sample click here.

Senior executives refer to Footprint as their **“secret competitive weapon”** when it comes to building their next generation of leaders. One Emerging Leader moved way beyond what she thought was possible and started a line of business that has since grown to produce over \$10 million in profits annually!



Jamie's Speaking Style

Jamie's dynamic, down-to-earth and highly authentic approach allows him to truly connect with audiences. He weaves his life-changing personal experiences into a **winning combination of storytelling, humour and down-to-business action points** that inspire and motivate change. He is an adept communicator with both large and small groups. His energy is infectious, keeping his audiences fully engaged and his messages highly memorable.

Recent Speaking Engagements & Clients

- ◆ Canadian Imperial Bank of Commerce
- ◆ Certified Management Accountants Associations
- ◆ Canadian Association of Management Consultants
- ◆ GlaxoSmithKline
- ◆ Hudson's Bay Company
- ◆ Human Resources Professional Association(s) of Ontario
- ◆ Leadership Thunder Bay
- ◆ Nadal Executive Management Centre
- ◆ Ontario Teachers Insurance Plan of Ontario
- ◆ Rotman School of Management
- ◆ Royal Bank of Canada
- ◆ Schulich School of Business
- ◆ Xchange Canada

Testimonials

"Jamie is a **breath of fresh air...innovative, practical** and consistently **brings tremendous value** to our events... **gets top marks** year after year."

Julian Lee, President, Xchange Canada

"**Your session was unlike anything I expected.** Your fun, high energy, never-boring style got everyone's attention and focus. **We were on the edge of our seats!**"

Patrick Robbenhaar-CMA, District Chair

"I see Footprint as a **'secret competitive weapon'** that has truly helped me build one of the strongest leadership teams I've led."

Cathy Honor, Senior Vice President

"**...surprising impact on our audience** in the very short period of time we gave him. **I'd highly recommend him.**"

Jeff Muzzerall, Rotman School of Management

"Your programs **reach well beyond the surface...** These are really good people and now **you've made them exceptional.**"

Janette Watt, HR Advisor

"**A whole new world has opened up** for me. I now **work 40% less** while being even more effective..."

Peter Scantland, Proserve IT

"**Taking risks is such an important part of leadership** and you are a shining example of this...**just what the doctor ordered.**"

Valerie Marasco, Leadership Thunder Bay

"**...I grew more** in the first 3 months of your program **than I in had in my entire career to date!**"

Laura Eckhardt, Financial Controller

"What makes you so effective is how **infectious and fearless** you are... **you cut through the weeds very clearly** to get to the real issues."

Sherry Duffy, Vice President

"...you definitely made a positive and lasting impression... **one of the best seminars we've had.**"

Anne Watkinson, THRPA Programming



To Book Jamie or Find out More:

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